



CPA FMA CONNECTIONS

LOUISVILLE, KENTUCKY

THE HYATT REGENCY • JUNE 15-18, 2027



*Join us in
Louisville, KY
June 15-18, 2027!*

We invite you to participate in CONNECTIONS2027, the North American educational extravaganza hosted by the CPA Firm Management Association (CPAFMA) to connect those managing CPA firms with each other and the vendors and consultants they need to grow successful firms.

CPA FMA



WHY SPONSOR?

More than a booth. More opportunities to connect.

CONNECTIONS 2027 is designed to give sponsors meaningful opportunities to engage with CPA firm leaders, build relationships, showcase solutions, and be part of the conversation.

JOIN US IN LOUISVILLE FOR:

- Direct access to CPAFMA's highly engaged community of firm management professionals
- Face-to-face networking with decision-makers
- Dedicated exhibitor and networking opportunities
- Opportunities to build relationships—not just display a logo
- Visibility before, during, and after the conference
- Multiple ways to engage attendees beyond the traditional exhibit booth
- **NEW FOR 2027:** Expanded opportunities for dedicated exhibitor and networking time.

Sponsorship Categories

With sponsorship, your company becomes a part of CONNECTIONS2027, receiving high-profile recognition, full event registration and exposure based upon the following sponsorship categories:

Diamond	• Offsite Reception - location to be announced \$10,000 (two available, shared acknowledgement) <i>Two comped registrations, logo on lanyards or badges, two-minute video opportunity, branding ability (napkins, glasses, etc), and all Vendor benefits listed below (excluding an additional registration)</i>
Sapphire	• Lunch Sponsor \$7,500 (two available) • Audio-Visual Sponsor \$7,500 (one available) • Offsite Reception Transportation Sponsor \$7,500 (one available) • Welcome Reception Sponsor \$7,500 (one available) <i>Two comped registrations, two-minute video opportunity, branding ability, and all Vendor benefits listed below (excluding an additional registration)</i>
Platinum	• Happy Hour Reception Sponsor \$5,500 (one available) • Thursday Morning Yoga Sponsor \$5,500 (one available) *instructor not provided <i>One comped registration, one minute video opportunity, and all Vendor benefits listed below (excluding an additional registration)</i>
Gold	• Breakfast Sponsor \$4,000 (three available) <i>One comped registration and all Vendor benefits listed below (excluding an additional registration)</i>
Silver	• Refreshment Break Sponsor \$3,500 (three available) <i>One comped registration and all Vendor benefits listed below (excluding an additional registration)</i>
Vendor	• Exhibitor-Only \$3,000 (seven available) * One 6' table display area and two chairs * Company listing in program and signage * Electronic mailing list of attendees * One registration, additional members are \$995/each. * Registrant package for one attendee (includes breakfast, breaks, lunch, and badges)



The following information depicts the offered opportunities sponsors have in conjunction with their marketing dollars. All benefits will be coordinated through the CPAFMA Headquarters including signage, registrations, advertising, event sponsorships acknowledgments, publicity, and website and app promotion. Your support will bring your company high-profile recognition and exposure to hundreds of professionals in the field of CPA firm management and to CPA firms throughout the United States and Canada.

CPAFMA Conference participants are instrumental in the decision-making process and strategy building within their respective firms. Your company's participation will bring the Association and CONNECTIONS2027 additional value and resources. The program's focus is on the skills necessary to meet the rapid changes and challenges which the profession is facing. Your company can assist not only by providing financial sponsorship but also by encouraging participation from those firms you work with every day.

**Where else can your
products and services be
exposed to more than 200
CPA firm managers and
partners in one location?**

**Join us in Louisville
June 15-18, 2027!**

[Click here for registration](#)



cpafma.org