

Ohio Chapter, Association for Accounting Administration July 20, 2012 Meeting

The July 2012 meeting of the Ohio Chapter, Association for Accounting Administration was held at Franklin University in Dublin, Ohio on July 20, 2012.

The following members were in attendance:

Kelly Nizzer- Bates	Schlabig & Associates, Ltd.	Akron, OH
Fred Dillon	Dixon Hughes Goodman LLP	Charleston, WV
Lori Ellinger	Kirsch CPA Group LLC	Oxford, OH
Jim Fahey	Apple Growth Partners	Akron, OH
Sarah Galley	Polman & Talmage CPAs, Inc.	Dayton, OH
Sheena Hankins	Ciarus Partners	Columbus, OH
Michelle Johnson	Martinet Recchia, Inc.	Willoughby, OH
Kim Miller	Hall, Kistler & Company, LLP	Canton, OH
Susan Moon	Hall, Kistler & Company, LLP	Canton, OH
Kyle Plummer	Norman Jones Enlow	Columbus, OH
Sharon Trabbic	William Vaughan Company	Maumee, OH
Barb Walker	Barnes Dennig & Company	Cincinnati, OH
Tom Fadeley	Ciuni and Panichi, Inc., CPAs	Beachwood, OH

Presentation

This meeting's presentation was "Technology Trends for CPA Firms" presented by Frank Gshwandtner of Xcentric, LLC.

Business Meeting

Minutes of the May 2012 meeting were approved.

Sharon Trabbic, President, reported that the Chapter spent \$750 to sponsor a refreshment break at the AAA National Conference.

Members who attended the National Conference gave their comments and feedback on the conference.

Jim Fahey gave an overview of the 2013 AAA National Conference.

Kelly Bates gave an update on the chapter mailing campaign. This is an 18-month campaign. The first round of postcards went to 1,000 firms. The postcard has all of the upcoming meeting events listed. This campaign is to generate

branding for the AAA Ohio Chapter. Sharon Trabbic added that AAA National Office pays a portion of the cost for postage.

Sharon gave an overview of the Accredited Administrator in Accounting Practice Management (AAAPM) Program and encouraged members to seek certification.

Sharon shared that all of the Ohio Chapter events qualify for Continuing Professional Education.

Sharon presented the following slate of officers for the upcoming year:

Sharon Trabbic, President
Kelly Nizzer Bates, Vice-President
Michelle Johnson, Secretary
Tammy Boring, Treasurer
Sarah Galley, Program Chair

The slate of officers was approved.

Sarah Galley, Program Chair, shared the upcoming speakers/topics:

- September 2012 - Clarke Price, OSCP - Legislative Update
- November 2012 - James Metzler, AICPA - Small Firm Interests
- February 2013 – Beth Brock, XCM – Electronic Workflow

Next Meeting

The next meeting will be held on Friday, September 21, 2012 at the Franklin University in Dublin.

Roundtable Topics

1. Dress Code
2. Office Cleaning/Privacy agreements
3. TPA's
4. Intranet
5. CPA Associations
6. Email forwarding
7. Salary increases
8. Client acceptance procedures
9. Thompson products
10. Engagement Letters
11. CRM Solutions
12. Social media marketing