

Ohio Chapter, Association for Accounting Administration May 16, 2013 Meeting

The May 2013 meeting of the Ohio Chapter, Association for Accounting Administration was held at Ohio Society of CPA's in Dublin, Ohio on May 16, 2013.

The following were in attendance:

Matt Alosi	Zinner & Co., LLP	Cleveland, OH
Tracy Andrix	Snyder & Company	Lancaster, OH
Tammy Boring	Snyder & Company	Lancaster, OH
Lori Ellinger	Kirsch CPA Group LLC	Oxford, OH
David Elks	David Elks, CPA	Louisville, KY
Bob Fisher	Schlabig & Associates, Ltd.	Akron, OH
Sarah Galley	Polman & Talmage CPAs, Inc.	Dayton, OH
Sheena Hankins	Clarus Partners	Columbus, OH
David Hill	Arnett Foster Toothman	Charleston, WV
Patti Ianni	Howard Wershbaile & Co.	Cleveland, OH
Michelle Johnson	Martinet Recchia Inc	Cleveland, OH
Rita Keller	Keller Advisors, LLC	Beavercreek, OH
Michael Levine	NMS, Inc.	Chardon, OH
Marla Martin	Weber O' Brien, Ltd.	Sylvania, OH
George Malex	NMS, Inc.	Chardon, OH
Carl McGookey	Payne, Nickles & Company	Norwalk, OH
Rob Nance	iShade	Westerville, OH
Kelly Nizzer- Bates	Schlabig & Associates, Ltd.	Akron, OH
Kyle Plummer	Norman Jones Enlow	Columbus, OH
Robert Penrose	Norman Jones Enlow	Columbus, OH
Leisha Rospert	Payne, Nickles & Co.	Norwalk, OH
Leigh-Ann Sparks	Battelle & Battelle	Dayton, OH
Doug Talmage	Polman & Talmage CPAs, Inc	Dayton, OH
Kim Tanner	Whitcomb & Hess, Inc.	Ashland, OH
Sharon Trabbic	William Vaughan Company	Maumee, OH
Linda Watson	Adamson LLC	Richmond, OH

Presentation

This meeting's presentation was "*Pricing on Purpose*" presented by Ron Baker, VeraSage

Business Meeting

Minutes of the February 2013 meeting were approved, as was the Treasurer's report.

Kelly Bates, Chapter Vice-President, gave an update on the Chapter's membership drive. Kelly shared that the Chapter is in the 18-month of its postcard campaign.

Sarah Galley, Program Chair, shared the upcoming meeting speakers/topics:

- Thursday, July 18, 2013 – "Improve firm efficiency with Lean Six Sigma" Dustin Hostetler of Flowtivity. (*This will also be our Annual Meeting and Election of Officers*)
- Thursday, September 19, 2013 – "The Digital CPA Ecosystem" with Roman Kepczyk of Xcentric
- Thursday, November 21, 2013 – "Succession Planning and Partner Retirement" Gary Adamson of Adamson Advisory

Sharon Trabbic, Chapter President, gave a brief overview of the Accredited Administrator in Accounting Practice Management (AAAPM) Program. Sharon encouraged those that have not applied to do so.

The National Practice Management Conference is June 18-21, 2013 in Detroit, Michigan. There will be a Financial & Technology Fly-In on Monday and Tuesday (6/17-6/18) and the Human Resource Fly-In will be on Tuesday (6/18). All Ohio administrators are encouraged to attend.

Sharon reminded members of the scholarship offered from the Ohio Chapter to attend the National Practice Management Conference. You must be a first time attendee to qualify. To apply, send Sharon a letter explaining why you want to attend and how you feel it would be beneficial to you and your firm. After the applications are reviewed, the board will make a selection. The scholarship covers the registration fee for the conference; it does not cover travel or lodging.

National has revised and improved the Q & AAA Forum on the National website. Sharon invited those who have subscribed to email Jim Fahey with any ideas or comments. She also urged those who have not subscribed to do so. This is a great venue to have discussions and ask questions.

Next Meeting

The next meeting will be held on Thursday, July 18, 2013 at the OSCP Dublin offices.

Roundtable Topics

- 1 Performance Evaluations
- 2 Partner Relationships
- 3 HR Software
- 4 XCM
- 5 Employee Morale
- 6 Adobe Form Center
- 7 Administrative Professional Organizations
- 8 Value Pricing
- 9 Sure Prep
- 10 HR Director Job Description
- 11 Ear buds
- 12 Client List Privacy
- 13 Compensation Increases