



Meeting Minutes Date: June 27, 2012

Attendees: Lance Bolson, Sheila Denny-Andrews, Crystal Goepfert, Linda Halone, Renee Moelders, Katie Monger, Patti Newby, Dale Pust, Lynn Robinson, Jan Rogers, Chris Schroers, Laurie Simonson

President Report: - Patti Newby

- Patti talked about the new AAAPM designation being offered by the National Chapter of AAA. Laurie Simonson shared that it was not a difficult process. All details are on the website here:
<http://www.cpaadmin.org/aaapm/>

Vice President Report: - Chris Schroers

- Chris welcomed the new officers into their roles: Chris Schroers, President; Renee Moelders, Vice President; Sheila Denny-Andrews, Secretary; Dale Pust, Treasurer; Membership Chair, Lori Fuchs; Director, AAA National, Laurie Simonson; Past President, Patti Newby.
- Chris and the group thanked Patti for all her hard work as President (and 7 years in other officer roles) and presented her with a plaque and gavel. Thank you Patti!
- July's meeting will be a presentation from **Dawn Wagenaar** at **Ingenuity Marketing** entitled "**A Marketing Plan with Implementation**".
- August will be our **boat cruise on Lake Minnetonka!** Details to come soon.

Secretary Report: - Renee Moelders

- Nothing to Report

Treasurer Report: – Jan Rogers

- Balance: \$4,681.

Program: Discussion of the National AAA Conference in Las Vegas, NV

- A list of speakers and many of their powerpoints are available here:
<http://www.cpaadmin.org/2012conference/handouts.php>
- The AICPA 2011 PCPS Top Talent Study was available at the conference and here is a link to the pdf:
<http://www.aicpa.org/InterestAreas/PrivateCompaniesPracticeSection/Resources/HumanCapitalCenter/DownloadableDocuments/TopTalentStudy2011.PDF>